



# Brothercarp Media Services





# Introduction - Jamie Bellhouse

As a dedicated angler and media expert, I travel extensively to capture some of the most stunning angling venues and locations. I've collaborated with some of the worlds biggest brands such as Dometic, Suzuki, Garmin, Mustang Survival, and Wiley X to name a few. With over 20 years experience in film and photography and 30 years in angling, I've built a strong reputation as a top-tier media provider. My sponsorships and ongoing partnerships with major angling brands reflect my commitment to excellence. By merging my passions, I deliver exceptional quality in every project, continually striving to produce impressive and engaging content. My mission is to highlight the best of angling, connecting with clients who share my vision and delivering the highest quality media to inspire people to get out fishing.





# The Importance of high quality media.

I want to emphasize how high-quality professional media can transform your business, particularly for fisheries looking to enhance their visibility and attract more customers. In an increasingly visual world, the right media can make a significant difference. High-quality media isn't just about looking good, it's a powerful tool for business growth. Here's some compelling statistics that highlight its importance.

**83%** of businesses say that video provides a good return on investment. Additionally, video content can **increase conversions by up to 80%**. This is because videos capture attention more effectively than text and engage viewers on a deeper level. High-quality images also play a crucial role. **67% of consumers consider image quality to be a critical factor in online conversions.** Sharp, professional images can make your business look more trustworthy and appealing. Quality media helps build a stronger brand image. Businesses that use high-quality visuals see improved engagement rates, for instance, social media posts with high-quality images receive **94% more views** than those with lower-quality visuals.





# Bronze Package

Clubmate exclusive package

£675



The Bronze Package offers a streamlined yet impactful media solution. This package includes 25-50 professionally edited images and a 1-minute highlight video. Whether you're showcasing a new venue, promoting an event, or enhancing your online presence, this package provides a high-quality media foundation to support your marketing efforts. The Bronze Package is perfect for businesses looking to enhance their media presence without a significant investment. It provides exceptional value, allowing you to showcase your business with crisp, high-resolution images and a dynamic highlight video. This package is ideal for making a strong impression and engaging your audience effectively. At just **£675 (excluding travel and expenses)**, the Bronze Package offers an affordable entry point into high-quality media. You get a great balance of image and video content that delivers both visual appeal and promotional power. This package is particularly well-suited for smaller fisheries or those new to media production. It's an excellent choice for:

Launching a new location or facility.

Promoting special events or seasonal offers.

Enhancing your website or social media profiles with fresh content.

Creating an engaging introductory video for marketing purposes.

The Bronze Package provides the essentials needed to start building a professional media presence and attract more attention to your business.



# Silver Package

Clubmate exclusive package

## £995



Our Silver Package takes your media to the next level, offering 50-100 expertly edited images along with a 1-2 minute highlight video. This expanded coverage captures more of your venue's unique features and events, providing a richer visual experience for your audience.

The Silver Package delivers enhanced value and depth compared to the Bronze Package. It's perfect for businesses seeking to create a more detailed and engaging media presence. With additional images and a longer video, you get a more comprehensive showcase of your business, helping to attract and retain customers with high-quality, varied content.

Priced at **£995 (excluding travel and expenses)**, the Silver Package offers an excellent balance of quantity and quality. It's a great investment for businesses looking to build a more robust media profile without committing to the full range of our services.

This package is ideal for:

Larger fisheries or businesses with multiple aspects to highlight.

Showcasing extensive features of your venue or multiple events.

Creating a detailed promotional video to share on your website and social media.

Enhancing marketing campaigns with a more comprehensive media portfolio.

The Silver Package is designed to provide a more thorough and engaging representation of your business, helping you stand out in a competitive market.



# Gold Package

Clubmate exclusive price

£1250



The Gold Package offers the ultimate media solution, including 200-300 meticulously edited images and a 3-5 minute full feature video, complemented by a 60-second social media reel. This package provides an extensive visual and video coverage that captures every aspect of your business in stunning detail.

The Gold Package delivers unparalleled value and depth, making it ideal for businesses aiming to make a significant impact. With a large volume of high-quality images and a comprehensive video, you get a complete media suite that enhances your brand's presence and engages your audience on multiple levels. The included social media reel ensures your content is perfectly optimized for sharing and boosting visibility.

At **£1250 (excluding travel and expenses)**, the Gold Package represents the pinnacle of our media services. It's a strategic investment for businesses seeking to achieve maximum exposure and create a lasting impression."

This package is best suited for:

Established fisheries or large-scale operations wanting to showcase extensive features or multiple events.

Creating a comprehensive promotional campaign that includes high-impact visuals and in-depth video content.

Developing a high-quality media library for long-term marketing use, including detailed videos and engaging social media content.

Elevating your brand's image with top-tier media that stands out and attracts a wide audience.

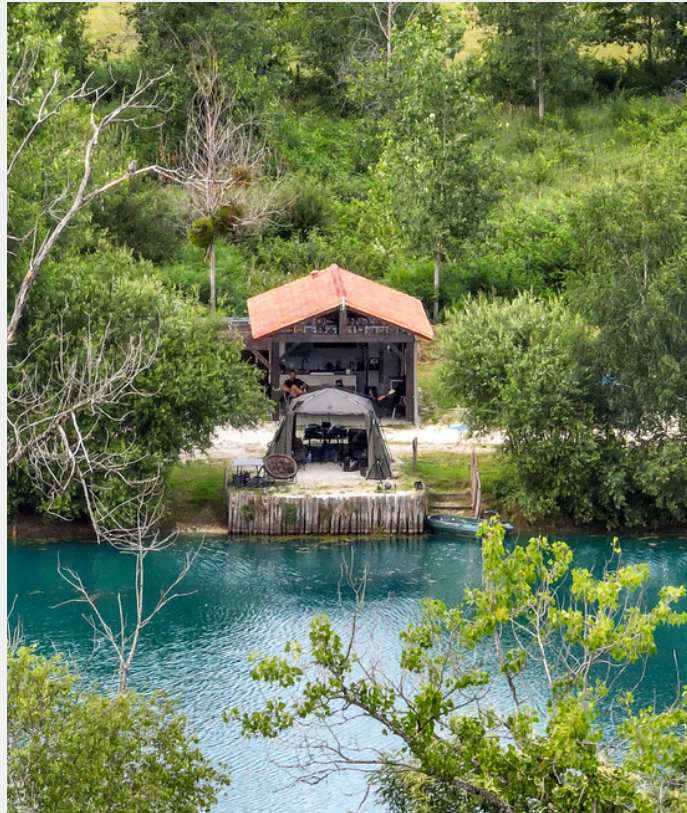
The Gold Package provides the most thorough and dynamic representation of your business, designed to captivate and engage viewers effectively.



# Charity & Non Profit Organisations



We are proud to support charity and non-profit organizations dedicated to promoting and developing the future of angling. To assist you in your mission, we are offering a 10% discount on all our media services. This includes our Bronze, Silver, and Gold Packages, so you can choose the option that best fits your needs while making the most of our high-quality media solutions. We are committed to helping you amplify your message and reach more people. Our discount is our way of supporting your valuable work and contributing to the growth and preservation of angling.





# FAQ's



## 1. What does each package include?

**Bronze Package:** 25-50 edited images and a 1-minute highlight video.

**Silver Package:** 50-100 edited images and a 1-2 minute highlight video.

**Gold Package:** 200-300 edited images, a 3-5 minute full feature video, and a 60-second social media reel.

## 2. Are travel and additional expenses included in the package prices?

No, travel and other expenses are not included in the package prices. These will be billed separately based on the location and requirements of the project.

## 3. How long does it take to receive the final media deliverables?

The turnaround time varies by package and complexity. Typically, you can expect to receive your edited images and video within 2-4 weeks after the shoot.

## 4. Can I request specific types of shots or video content?

Absolutely! We encourage you to provide a brief or specific requests before the shoot to ensure we capture exactly what you need.

## 5. What if I need additional media or changes after the initial delivery?

We offer additional services and revisions for an extra fee. Please discuss your needs with us, and we'll provide a quote for any extra work.

## 6. Do you provide a contract or agreement for your services?

Yes, we provide a formal contract outlining the scope of work, deliverables, timelines, and payment terms to ensure clarity and professionalism.

## 7. How can I use the media produced for my business?

The media can be used across various platforms, including your website, social media, marketing materials, and more. We provide rights for commercial use as specified in the contract.

## 8. Can you help with social media strategy and promotion?

While our primary focus is on media production, we can provide basic advice on how to best use the media for social media promotion. For more detailed strategy services, we can recommend trusted partners.

## 9. Are there discounts for charity and non-profit organizations?

Yes, we offer a 10% discount on all our services for charity and non-profit organizations to support their mission and efforts in promoting angling.

## 10. How do I get started with booking a package?

Simply contact us via phone, email, or through our website to discuss your needs, choose a package, and schedule a consultation. We'll guide you through the process and answer any additional questions you may have.







# Ready to elevate your media presence?

Contact Us Today:

- Phone: 07825819019
- Email: [photography@jamiebellhouse.com](mailto:photography@jamiebellhouse.com)
- Website: [www.brothercarp.com](http://www.brothercarp.com)

We look forward to working with you!

